


## 100WOS – 2020 Beneficiary Application

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|---|---|
| Name *  | Jennifer Crisler  |
| Will this member also be presenting on behalf of beneficiary applicant? * | No  |
| Phone Number *  | (214) 957-9461  |
| Email (confirmation of application receipt sent to this address) *        | <a href="mailto:jbm1780@yahoo.com">jbm1780@yahoo.com</a>  |
| Beneficiary Applicant Name *  | Sunnyvale ISD/Erica Lawless   |
| Website and/or Social Media Link(s) *                                     | <a href="https://www.sunnyvaleisd.com/site/default.aspx?PageID=1">https://www.sunnyvaleisd.com/site/default.aspx?PageID=1</a><br><a href="https://www.sunnyvaleisd.com/Page/2096">https://www.sunnyvaleisd.com/Page/2096</a><br><a href="https://sites.google.com/sunnyvaleisd.com/sis-counseling/virtual-sensory-suite">https://sites.google.com/sunnyvaleisd.com/sis-counseling/virtual-sensory-suite</a><br><a href="https://nyulangone.org/news/trauma-children-during-covid-19-pandemic">https://nyulangone.org/news/trauma-children-during-covid-19-pandemic</a><br><a href="https://confidentcounselors.com/2020/05/21/take-home-grief-bags/">https://confidentcounselors.com/2020/05/21/take-home-grief-bags/</a> |
| Email for Beneficiary Applicant *   | <a href="mailto:erica.lawless@sunnyvaleisd.com">erica.lawless@sunnyvaleisd.com</a>  |
| Is Beneficiary Applicant a 501(c)(3) entity? *                            | No  |
| Tax ID Number (if applicable)   |   |
| Phone Number for Beneficiary Applicant *                                  | (214) 770-6216  |
| Beneficiary Applicant Address *   |  417 E. Tripp Rd. Sunnyvale ISD Admin Building<br>Sunnyvale, Texas 75182-9544<br>United States   |

General Information about Beneficiary Applicant (Mission Statement, populations served, longevity of non profit, notable events or programs, etc.) \*

The COVID Response Team is composed of the four counselors from each campus, the District Crisis Counselor and the Director of Special Programs at Sunnyvale ISD. The COVID Response Team has met on a monthly basis since the outbreak of the Coronavirus in March of 2020. These meetings detail the information to be disseminated to parents, teachers, and students of Sunnyvale ISD. For example, the Counselors developed weekly videos and newsletters to provide support for the students and parents of Sunnyvale ISD. Each week, the counselors choose a topic (Resiliency, Stress Management, Routines, Mindfulness, etc) that is relevant to the events and experiences of the students.

The COVID Crisis Response team recognizes that COVID-19 has had significant impacts on our students and families in regards to mental health, suicide ideation, financial burdens, grief, and overall anxiety of living in a world-wide pandemic. The pandemic itself has adverse experiences and trauma for adults and students. According to an article published in CNN Health on August 13, 2020, a CDC survey found that almost 41% of respondents are struggling with mental health issues stemming from the pandemic. The survey found that 40.9% of respondents reported at least one mental or behavioral health condition:

31% said they'd experienced symptoms of anxiety or depression,

26% said they'd experienced trauma or stressor-related disorder symptoms,  
13% said they'd started or increased substance use,  
11% said they'd seriously considered suicide in the last 30 days.

Our mission is to equip and empower our students by offering a protective buffer plan to help build resiliency and skills to self regulate and cope with the trauma. We recognize that as humans we are wired to connect and that if we can offer our students a safe person to connect with and coping tools to self regulate, we can make a positive impact on those experiencing trauma.

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Project Name / Specific Need \*

Wellness Bags/Crisis Therapy/Counseling Supplies

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Total Project Cost \*

\$12,000 (Cost breakdown could be flexible based on the amount of funds raised.)

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#### Breakdown of Project Costs

- The ask must be for a specific and immediate need or project that directly benefits the Sunnyvale community.
- Must provide detail on how the entire combined donation is to be spent and time frame.
- If the organization is a 501(c)3 funds requested must funnel through a 501(c)3 and the appropriate tax form must be provided by the Charity.
- 100% of the donation must go to the specific need requested in the application. \*

#### Breakdown of Project Costs:

700 Bags for students – Bags, Playdough, Journals, Colored Pencils, Crayons, Coping/ Calming Tools, Covid Counseling lessons, Books – \$3000

Therapy and Unity Project for all students – Rocks, Art Paper, Paint Pens, Colors – \$3000

Counseling Services for students – \$5000.00 – This money would be used to provide outside counseling services and therapy for students impacted by Covid.

Additional Crisis Supplies – \$1000.00 – Crisis supplies as needed for Counselors, students, families – Food, Clothes, Counseling Supplies, School Supplies, Crisis kits for Counselors

Cost breakdown could be flexible based on the amount of funds raised.

Funds would be expended immediately to purchase items for wellness bags, therapy, and counseling supplies.

Wellness bags would be distributed no later than January 1, 2021.

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#### Project Outcome

- How many people will directly benefit from these funds?
- Who will benefit from these funds?
- How will they benefit from these funds? \*

- How many people will directly benefit from these funds?

It is estimated that one third of the entire student population is receiving some or all of their instruction at-home.

- Who will benefit from these funds?

We are recommending that the students who are receiving half or all of their instruction at-home receive a bag that has the tools to build resiliency. It is also recommended that those parents or students who have been negatively impacted by the trauma of COVID-19 have access to counseling services.

- How will they benefit from these funds? \*

The students will receive social and emotional regulatory items that will increase self-confidence, emotional regulation, and resilience. The funds will also decrease isolation, withdrawal, and anxiety by providing tangible items, tools, and resources to build resilience and coping strategies. The counseling services will allow parents and students to receive needed therapy without the financial burden.

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#### Why Your Charity?

- Explain why your charity is worthy of the funds provided...this is your opportunity to sell your project/need to the membership!

Sunnyvale is unique!! We have an amazing community, and support system that centers around the school district. We are in Dallas County and we are surrounded by great shopping, delicious restaurants, and large school districts but we do not have the luxury of mental health agencies, governmental support systems, mass transit systems and other needed agencies to provide our parents, students and community. Most of the time, this support system falls to the counselors, teachers, and administrators to meet the financial, social/emotional, mental, and academic need of the 2,000 students attending Sunnyvale ISD. We will continue to support our students, but we are soliciting the help of 100 Women of Sunnyvale to partner with us in that support. We know that during this unprecedented time of COVID, the amount of trauma that is experienced of our parents, students, and community members is still unknown and we want to be proactive in meeting those needs. We appreciate your time and hopefully your partnership.

Beneficiary Applicant understands that the projected combined donation amount is dependent on all 100 Women of Sunnyvale members making a \$100 donation and that the actual combined donation amount may vary. Beneficiary also understands that the funds awarded by 100 Women of Sunnyvale should be spent in Sunnyvale. If a portion of funds are to be used to benefit areas outside Sunnyvale, Beneficiary Applicant has explained this in the application. Please initial. \*

Beneficiary Applicant agrees to not use, give, or sell the contact information of our members for additional solicitation by Beneficiary Applicant or other organizations. Beneficiary Applicant agrees to accept individual checks made out to its organization and to provide tax documentation (as appropriate) to each individual who donates. Please sign. \*

Date Friday, October 2, 2020

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